

INTERNATIONAL STRATEGIC MANAGEMENT

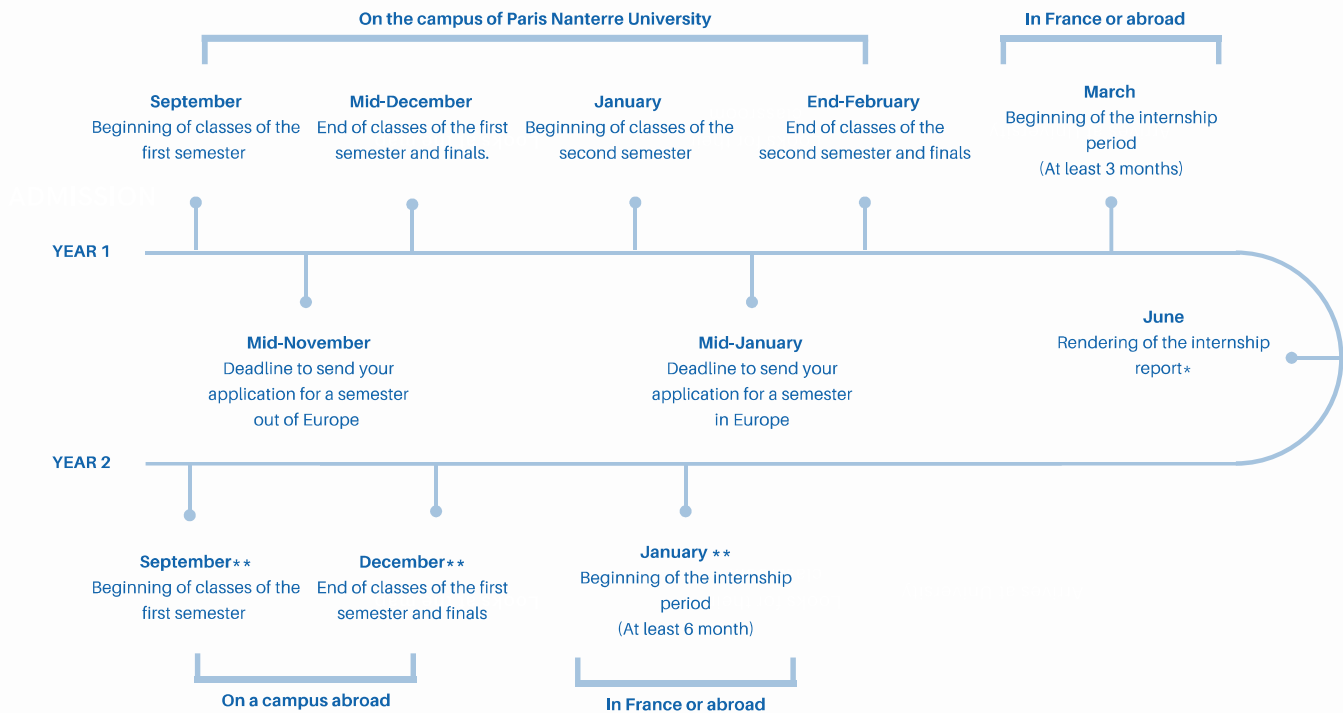
INTERNATIONAL STRATEGIC MANAGEMENT MASTER'S DEGREE

The International Strategic Management Program is a two-year master's degree program that is taught entirely in English. With a focus on active learning and a well-rounded education in management, this program offers a unique opportunity for students to develop the skills and knowledge they need to succeed at an international level. The program is designed to provide students with a personalized educational experience through its small class size, close supervision, diverse faculty, and international exchange and internship opportunities. Our top-notch faculty consists of renowned professionals, seasoned researchers, and esteemed professors from foreign universities. With backgrounds ranging from project management to marketing, accounting to law, and engineering to consulting, our faculty brings a wealth of real-world experience to the classroom. With a commitment to fostering cultural awareness and sensitivity to contemporary world issues, the International Strategic Management Program at Université Paris Nanterre is a valuable opportunity for students seeking to excel in management and organization.

ADMISSION

We value academic excellence and a global perspective our Masters in International Strategic Management program is highly selective, admitting only 30 top-performing students each year. To apply, you'll need to have completed a 3-year university degree. The selection process is carried out by our expert panel of French and English native teachers. The evaluation will assess your academic background and language proficiency, with an English test required for both French natives and foreign applicants, unless you hold a 3-year degree in Management in English. Join our exclusive community of future global leaders and bring your skills to the next level.

PROGRAM TIMELINE



* Possibility to hand out the report before the end of the internship.

** Start and end months may vary based on selected destination.

PROGRAM DURATION (IN MONTHS)

DURATION: 12 months

YEAR 1 :

- **1ST SEMESTER:** Lectures from September to December
- **2ND SEMESTER:** Lectures from January to February followed by a 3-month internship.

NUMBER OF HOURS: 388 LECTURE HOURS

YEAR 2 :

- **1ST SEMESTER:** Semester Abroad
- **2ND SEMESTER:** 6-month internship

PROGRAM OBJECTIVE

The International Strategic Management master's degree trains students looking to immerse themselves in the field of management and who are capable of working in an international and multicultural environment, with a perfect command of the English language.

COURSE PROGRAM - FIRST AND SECOND YEAR

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	UNITS	COURSES	CREDITS
F I R S T S E M E S T E R	Manage a field and its methods	<ul style="list-style-type: none"> • Management Control • Marketing Management • Financial Management 	4,5 4,5 4,5
	Manage a project	<ul style="list-style-type: none"> • Manage Innovation • Project Management 	4,5 3
	Broaden your knowledge	<ul style="list-style-type: none"> • Digital Marketing Strategy 	4,5
	Communication skills	<ul style="list-style-type: none"> • Doing Business 	3
	University Commitment Workshop	<ul style="list-style-type: none"> • Promote your project and master's degree 	1,5

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	UNITS	COURSES	CREDITS
S E C O N D S E M E S T E R	Manage a field and its methods	<ul style="list-style-type: none"> • Business Strategy • Digital Tools • Digital Certificate 	4,5 4,5 4,5
	Specialization	<ul style="list-style-type: none"> • Human Resources • Supply Chain 	4,5 3
	Career Workshop	<ul style="list-style-type: none"> • Value your professional experience 	3
	Communication skills	<ul style="list-style-type: none"> • Doing Business 	3
	University Commitment Workshop	<ul style="list-style-type: none"> • Promote your project and master's degree 	1,5
	Professional Outlook	<ul style="list-style-type: none"> • Internship (3 months) 	6

EXCHANGE SEMESTER FOR THE FIRST SEMESTER OF M2

The courses are only for informational purposes in order to fulfill credits. Students are required to go on exchange for the first semester of the second year of the master's degree. The grades obtained in the prospective courses taken during your exchange will be transcribed in the courses indicated below for the first semester of M2.

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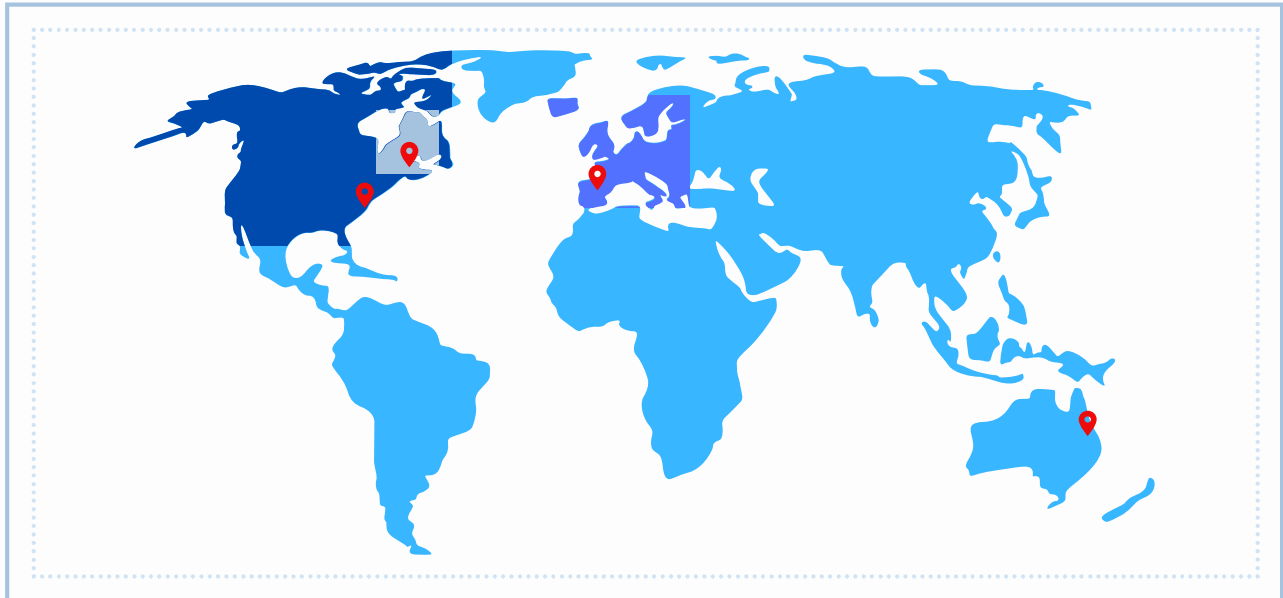
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	UNITS	COURSES	CREDITS
F I R S T S E M E S T E R	Manage a field and its methods	<ul style="list-style-type: none"> • International Management • Corporate Strategy & CSR • International Law 	4,5 4,5 3
	Manage & Innovate	<ul style="list-style-type: none"> • Innovation & Create Value • Control & Strategic Management 	4,5 4,5
	Broaden your knowledge	<ul style="list-style-type: none"> • Managing a project, international 	4,5
	Communication skills	<ul style="list-style-type: none"> • Doing Business 	3
	University Commitment Workshop	<ul style="list-style-type: none"> • Promote your project and master's degree 	1,5

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	UNITS	COURSES	CREDITS
Professional Outlook	<ul style="list-style-type: none"> • Internship (6 months) 	30	



Students have the opportunity to complete their exchange semester abroad and we offer programs in six continents, thanks to the University's partnerships. This wide choice includes the access to the most prestigious universities :

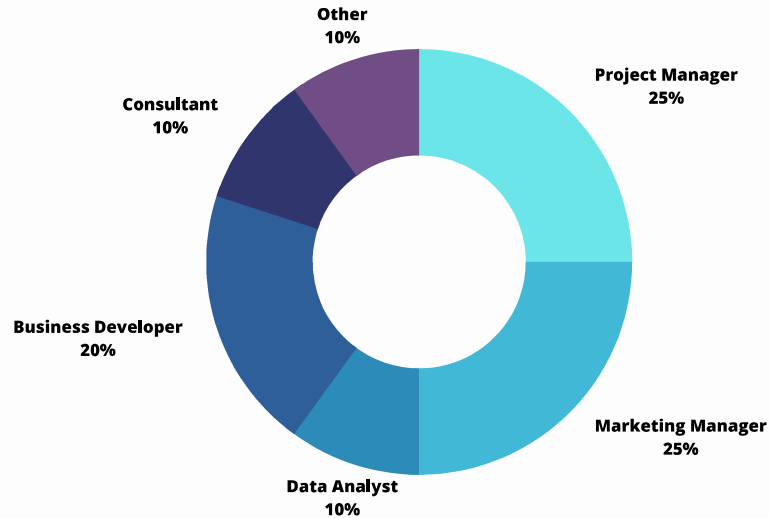
- **MICEFA (Washington University - USA)**
- **BILATERAL Outside Europe (University of Southern Queensland - Australia)**
- **ERASMUS (Universidad Carlos III de Madrid - Spain)**
- **BCI (Laval University - Canada)**

Applications for exchange programs outside of Europe are available until November. All other applications for programs in Europe are available until January.

Response times vary between one and two months, enabling several months to prepare before the program (visas, accommodations...). Each student is accompanied by the host university as soon as their project is confirmed.



PROSPECTIVE CAREER PATH



The diploma fashions students to be skillful professionals in the corporate world. The career paths offered, as seen on the chart are numerous however non-exhaustive. 25% of our graduates go on to be marketing and project managers in multinationals and firms, respectively. The others veer to be other types of business professionals such as consultants and data analysts.

ALUMNI TESTIMONIES



Milly ADDAE
2016

"...offers a 360° vision of the different branches of the company: we also touch on marketing, management and accounting."



Jérémy Ferreira MARQUES
2017

"I particularly like the atmosphere in this Master's because the students are friendly and open-minded, but I also really appreciate the diversity..."



Hortense OGER
2017

"In two years, we have time to live an enriching experience...it is both an opening to the world and a passport for a future career abroad..."

CONTACTS

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